

JULIE ARENSDORF

EDUCATION

MSLS, School of Info & Library Science
UNC - Chapel Hill
May 2011

MAT, College of Education
University of Iowa
December 2008

BA, English, Phi Beta Kappa
University of Iowa
May 2006

TECHNOLOGY SKILLS + EXPERIENCE

Articulate 360
Captivate
Camtasia
Canvas
Kaltura
HTML / CSS
Web usability studies
Adobe Illustrator, InDesign, Photoshop, Audition
Database design and systems analysis

RELEVANT WORK EXPERIENCE

Outreach + Instruction Librarian
University of Wisconsin - Madison
January 2015 - Present

- + Teach in all aspects of Teaching & Learning Programs, including online instruction and learning object development, and serve as the primary instruction librarian for the Theatre Department
- + Lead outreach efforts related to student learning on behalf of UW-Madison Libraries
- + Serve on Teaching & Learning Council and related committees, and lead Communication-B assessment initiative
- + Co-lead and project manage Chancellor's Go Big Read program
- + Supervise Teaching & Learning Office student assistants and iSchool practicum students, providing ongoing projects, support, and evaluative feedback

Interim Iberoamerican Studies Librarian
University of Wisconsin - Madison
October 2018 - Present

- + Serve as liaison to Spanish & Portuguese and French & Italian Departments, providing instruction, collection development, and research services for faculty and students

Reference + Outreach Librarian
University of Wisconsin - Madison
November 2014 - January 2015

- + Designed and taught information literacy instruction sessions for undergraduate and graduate courses and visiting high school classes
- + Lead marketing and outreach efforts for Memorial Library, including conducting research on user populations, restructuring the Memorial Library Outreach Committee
- + Developed outreach initiatives for target audiences, including three interdisciplinary graduate reading groups and a partnership with an undergraduate marketing club to gather user data
- + Collaborated with Memorial liaison librarians to identify research needs for faculty and graduate students in the humanities and social sciences
- + Worked with colleagues to migrate website to WordPress platform
- + Provided reference service



Instruction Services Librarian

Loras College

June 2011 - October 2014

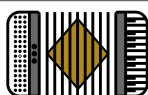
- + Lead the collaborative design, promotion, delivery and assessment of instructional services, including the creation of online tutorials, guides, handouts and other learning objects, and coordinated the teaching activities of the Library
- + Designed a campus-wide information literacy rubric incorporating the ACRL Standards and the AAC&U VALUE rubric, and led the entire College faculty in a project to map information literacy learning objectives to each major's curriculum
- + Designed the Loras Information Literacy Test (LILT), coordinated its administration to all first-year and senior students in Fall 2013 and 2014, and shared resulting data with faculty at campus-wide assessment workshops
- + Co-designed, built, and implemented an online tour, tutorial, and quiz administered to first-year students
- + Designed and administered usability tests for LibGuides and the Library website to students and faculty
- + Acted as a liaison to Communication and Fine Arts, Languages and Literature, and Education Divisions, attending Division meetings, contributing to formal program review, consulting with faculty members, creating and maintaining online research guides, maintaining associated Library collections and resources, and offering individualized instruction services
- + Contributed to promotional activities targeting students, faculty, staff, and the larger Loras College community, including organizing events, designing exhibits, and creating promotional materials
- + Created and administered surveys and focus groups to gauge campus interest in study rooms and eBooks
- + Provided reference service, and collaborated with other librarians to design and maintain a Personal Librarian program for students

Graduate Assistant

UNC - Chapel Hill Libraries

August 2009 - May 2011

- + Created Adobe Captivate tutorials; collaborated with librarians from other departments to create online tutorials to facilitate resource usability; created and updated library webpages
- + Collaborated with librarians from North Carolina State University, Duke University, and North Carolina Central University, as well as with the UNC Honor Court and Writing Center to create an online plagiarism tutorial. Created content and contributed to tutorial design, assisted with HTML coding, and designed and created the Adobe Captivate and Flash animation modules
- + Provided technical assistance to patrons in the Design Lab for scanning; Adobe Creative Suite software; and web design
- + Designed and taught individualized library instruction sessions each semester for first-year writing classes and visiting high school students
- + Served as coordinator for the Community Workshop Series (CWS), designing, scheduling, and teaching classes, coordinating with local public librarians, recruiting volunteer instructors, and creating and updating instructional materials for free, weekly computer literacy classes offered at four local public libraries
- + Provided reference service at the R. B. House Undergraduate Library



Field Experience

Duke University
January 2011 - May 2011

- + Completed 135-hour field experience in Duke University Libraries Instruction and Outreach department, identifying best practices in library instruction, exploring technology to enhance library instruction, editing LibGuides, developing instructional materials, and contributing to the Instruction and Outreach blog

Field Experience

Health Science Library, UNC - Chapel Hill
May 2010 - November 2010

- + Served as a primary investigator in a scholarly communication study examining effects of support for health science faculty publishing practices, recruiting, scheduling, conducting, and analyzing interviews

OTHER WORK EXPERIENCE

Books Editorial Intern

Duke University Press
March 2009 - August 2009

- + Researched and secured rights and permissions for selections to be published in the World Reader series
- + Created a manual on copyright for use by authors and in-house Press staff, and translated (from Spanish to English) and compiled international copyright law and contracts
- + Corresponded regularly with editors, contributors, rights holders, and publishing houses, and attended weekly meetings with the in-house permissions manager

Assistant Editor

Research in the Teaching of English
January 2007 - June 2008

- + Read and copy-edited submitted education research articles for quarterly publication in this National Council of Teachers of English (NCTE) peer-reviewed journal
- + Assisted editor, Dr. Anne DiPardo, on current research projects and transcribed interviews

AWARDS

UW-Madison Libraries Innovation Fund

Project Grant: "Escape Room Toolkit"
May 2019

ACRL – PRIMO Instruction Database

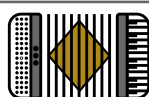
Accepted Project
October 2014

ACRL College Libraries Section

Website of the Month
April 2013

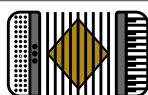
Iowa Library Association / ACRL

Marketing Grant
October 2011



PUBLICATIONS, PRESENTATIONS + POSTER SESSIONS

- Arensdorf, J. & Kukla, V. (2017, March 24). "Students at the Helm: A Model for Mutually Beneficial, Collaborative Outreach." Panel presentation at the biennial conference of the Association of College & Research Libraries, Baltimore, MD.
- Arensdorf, J., Duarte, C., Newman, J. & Ruiz, M. (2016, April 21). "Reaching Out: Building Campus Partnerships to Connect with First-Gen Students." Panel presentation at the annual conference of the Wisconsin Association of Academic Libraries, Green Lake, WI.
- Arensdorf, J., Duarte, C. & Shimon, H. (2016, February 11). "Reaching Out: Building Campus Partnerships to Connect with First-Gen Students." Webinar presentation for the Going Out of Bounds with Reference Services online conference, Amigos Library Services.
- Arensdorf, J., Pettitt, H. & VanLaningham, E. (2015, March 26). "Community Gardening: Librarian-Faculty Instruction Partnerships to Cultivate Scholars Across a Major." Panel presentation at the biennial conference of the Association of College & Research Libraries, Portland, OR.
- Arensdorf, J. (2014, March 20). "Redesign on a Dime: Building a Clean, User-friendly Library Web Site Using Home-grown and Free Tools." Interactive presentation at the annual Library Technology Conference, Macalester College, St. Paul, MN.
- Arensdorf, J. & Smith, K. (2013, April 5). "Extreme Reference Makeover: Increasing Circulation to the Heart of Campus." Presentation at the annual conference of the Iowa Private Academic Libraries, Drake University, Ames, IA.
- Meldrem, J. & Arensdorf, J. (2012, May 25). "Screaming at the Library: Using Social Media, Food, and Toilets to Connect with Students." Presentation at the annual Iowa Association of College & Research Libraries Conference, Luther College, Decorah, IA.
- Arensdorf, J. (2012, May 4 & April 30). "Bridging the Design: Moving from IL Standards to Skills through Tiered Instruction at Loras College." Presentation at the annual Information Literacy Summit, Illinois State University; Moraine Valley Community College.
- Greenberg [Arensdorf], J. (2011, April). "Intra-professional Mobility Between Public and Academic Libraries: An Exploration of Current Trends and Barriers to Mobility." Unpublished master's thesis. University of North Carolina at Chapel Hill.
- Edwards, P. M., Moore, M. E., Greenberg [Arensdorf], J. L. & Swogger, S. (2010, October). "What are the Effects that Two Author-fee Subsidy Programs Have on Researchers' Work Practices and Publishing Behaviors?" Poster presented at the Mid-Atlantic Conference of the Medical Library Association, University of North Carolina at Chapel Hill.
- Arensdorf, J. (2008, April). "Academic Language in the English Classroom Community of Practice: A Question of Identity and Access." Unpublished master's thesis. University of Iowa.



PROFESSIONAL SERVICE + INVOLVEMENT

UW-Madison Libraries

November 2014 - Present

- May 2019 – Present + Co-Chair – Web Services Usability Team
- August 2018 – Present + Member – Equity & Diversity Committee: Planning & Assessment
- September 2017 – September 2018 + Member – ORCID Education Group
- July 2017 – Present + Member – Teaching & Learning Circles (Chair 2018 – Present)
- July 2016 – Present + Member – Instructional Design Working Group
- June 2016 – August 2018 + Member – Equity & Diversity Committee: Training & Education
- February 2016 – January 2017 + Member – Library Assessment Council
- February 2016 – Present + Member – Research Services Needs Assessment Committee
- January 2016 – Present + Member – Transfer Advocates Working Group
- December 2015 – Present + Member – Teaching & Learning Council
- October 2015 – October 2018 + Member – Library Design Group
- August 2015 – May 2017 + Member – University Library Committee
- August 2015 – May 2017 + Treasurer – Librarians' Assembly
- August 2015 – August 2017 + Co-Chair – Center for Educational Opportunity Library Group
- June 2015 – December 2018 + Member – Graduate Support Series
- June 2015 – August 2018 + Member – Library Ambassadors Steering Committee
- May 2015 – May 2016 + Chair – Memorial Library Outreach Committee
- November 2014 – Present + Member – Campus Libraries Marketing Committee

Loras College Library

June 2011 - October 2014

- August 2012 – October 2014 + Secretary – Loras College Assessment Committee
- January 2013 – October 2014 + Member of ILA/ACRL Higher Education Ad Hoc Committee
- January 2013 – October 2014 + Member of Iowa Library Association/ACRL
- January 2013 – December 2014 + Co-chair of IPAL Information Literacy Interest Group
- October 2012 + Organized Open Access presentation and faculty forum
- July 2012 + Co-organized Iowa Library Association Instruction Conference, "Library Insight: Communicating our Value." Loras College Library
- May 2010 + Co-organized LAUNC-CH annual Research Forum

ADDITIONAL TEACHING EXPERIENCE

Student Teacher

C. E. Jordan High School, Durham, NC
August 2008 - December 2008

- + Lead-taught, co-taught, and observed four English classes comprised of 112 students for 16 weeks
- + Supported differentiation for multiple learning styles through small- and large-group discussions, seminars, creative writing and artistic response projects, visual presentations, journal writing, and learning stations
- + Evaluated and provided support for student learning through formative and summative assessment, informal assessment, individual writing conferences, written feedback, and parent-teacher conferences

Tutor

Adult ELL Program, West Liberty, IA
September 2006 - May 2007

- + Team-taught a weekly class for Spanish- and Laotian-speaking adults, helping the participants build vocabulary and oral and written proficiency

